

Schloss Eggenberg Pink Grapefruit Radler

As radler culture has grown outside of Austria, the substitution of grapefruit for the lemon originally used to flavor these **ultimate thirst-quenchers** has provided consumers with popular twist on a traditional style. Now, with a generous helping of **fresh Pink Grapefruit**, Eggenberg not only answers the demand, but responds with a question of its own: Are you ready to trade up into a new radler?



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