



WINEMAKER

David Nieuwoudt

FARMING

Sustainable

VARIETALS

Grenache (Garnacha), Mourvedre,
Syrah (Shiraz)

FEATURES

Screw cap, Vegan

ABV

13.9%

AVAILABLE SIZES (L)

0.750



Floriography

‘Blooming Red’

SOUTH AFRICA, WESTERN CAPE, WESTERN CAPE



WINERY OVERVIEW

The Floriography concept is inspired by one of the natural wonders of the world—the Cape Flowers, which bloom every year in a semi-desert region of South Africa called Namaqualand. This region stretches for over 600 miles on the west coast of southern Africa (including Cederberg) and covers over 170,000 square miles. Over 3,900 seed species lie dormant in the soils of this region until the summer, when the area transforms into a floral wonderland. Carpets of flowers, of all species and all colors, stretch for miles in all directions. The flowering that takes place each year in Namaqualand, painting the desert in colors that defy even the most vivid imagination, is one of the most spectacular phenomena a person will ever witness.

Floriography, or the “language of flowers,” was coined in the Victorian era and refers to the practice of communicating with others by sending secret messages coded in the arrangement of particular flowers. In this highly chaste and demure era of the western world—a time during which propriety and proper behavior were of the utmost importance—open expressions of ardor, passion and desire were taboo. Using flowers as symbols allowed individuals to express feelings that could not be spoken aloud. These wines aim to unlock this secret language as a way to celebrate life and awaken all our senses. These wines are made to be aromatic, fruity, soft, and accessible.

VINEYARD

Grapes are sourced from vineyards throughout the Western Cape region.

TERROIR

Slate, granite, and shale mix

VITICULTURE

Grapes are sourced from the Western Cape region from vines aged 6-35 years old.

VINIFICATION

9 day fermentation following harvest. TA: 5.2 g/l. pH: 3.5

AGING

Aged for 14 months in French oak; 60% 3rd fill / 40% 4th fill barrels

TASTING NOTES

A fruit driven blend. Expect a wine filled with ripe plums, raspberry and hints of dark chocolate with smoky nuances leaving a sweet creamy texture. The juicy tannins make this wine approachable and ready to drink but will improve over the next 4 years.

