



WINEMAKER

Awie Adolf

FARMING

Sustainable

VARIETALS

Sauvignon Blanc

FEATURES

Bottle, Screw cap, Vegan

ABV

13%

AVAILABLE SIZES (L)

0.750



Fairvalley Sauvignon Blanc

SOUTH AFRICA, WESTERN CAPE, WESTERN CAPE

WHITE

WINERY OVERVIEW

Founded in 1997, Fairvalley was established by the employees of Fairview Wine and Cheese Estate, with support from South Africa's most awarded winemaker, Charles Back. There are 42 families who are the team behind the scenes of the Fairvalley Workers Association. The Association's main objectives are to address the need for sustainable housing, create jobs and business opportunities for its members, and to empower them to own their own homes under free-hold, as ownership of houses by members should not be linked to their employment.

The Fairvalley Urban Village: The development framework, located in Paarl, allows for approximately 450 residential units and 20,000 square meters of commercial and light industries to be built on the land. The intention is to use alternative eco-friendly building materials: grey water systems, solar energy and other energy efficient techniques are used for the purposes of reduced and more sustainable energy consumption.

Fairvalley wines: 100% of profits from the sale of the wines go directly towards the Fairvalley Workers Association. In addition to developing housing for its members, the Association funds support for education including transportation to schools and college funds for the children of the families of its members. The logo of the hands symbolizes the need to work, with the earth symbol etched on one hand and the water symbol etched on the other.

VINEYARD

Grapes are predominantly sourced from Fairtrade vineyards in the Piekenierskloof and Swartland region. These 20-year-old vineyards are trellised and bush vines.

TERROIR

Sandy loam soils.

VINIFICATION

Only the free run juice was settled and inoculated with selected yeast strains, fermenting under controlled conditions at 12 °C.

Residual sugar 3.6 g/l

Total acid 6.6 g/l

pH 3.20

TASTING NOTES

Tropical notes of ripe summer melon and green figs on the nose. The palate is well-balanced with good texture and citrus flavors, accompanied by tropical notes on the long finish.

