

# RE:FIND

VODKA, 80°

*Distilled from Premium Wine Grapes*

**About the Distillery:** Re:Find Handcrafted spirits are made with premium grapes from the celebrated Paso Robles wine region. This project is the result of Villicana Winery's founders Alex and Monica Villicana's desire to promote and encourage sustainability by utilizing existing, unused resources to create a high-end, local, artisan product. This concept of finding a new use for wine and refining it into spirits is basis for the name Re:Find.

When making premium wines, many artisan winemakers "bleed" a percentage of the prized free-run juice from red wine grapes before fermentation to concentrate and enhance the quality of their red wines. This "bleed," called saignée (son yay), is often discarded. By capturing the saignée from his winery (and other Paso Robles wineries), fermenting it, and meticulously distilling it, Alex Villicana is able to craft luxury spirits that exemplify sustainable practices

**About the Vodka:** Re:Find Distillery has the luxury of starting with a premium base fruit, ripe red-wine grapes, which affords them the ability to craft superior spirits. One distinct benefit of vodka derived from ripe, red-wine grapes is the compound glycerol. Glycerol forms the 'legs' on a wine glass and has a sweet quality and opulent mouth-feel that gives our vodka a uniquely smooth, soft characteristic.

