



## 2020 PINOT NOIR California

The Simple Life Pinot Noir offers lifted fresh fruit and floral aromas with an incredibly soft and juicy palate. The core of this wine was crafted around the Pommard Clone 4 Pinot Noir fruit from Clarksburg, California. The Pommard Clone 4 has clusters about half of the size of a clenched fist with bright fruit concentration and fresh raspberry flavors.

### WINEMAKING

We selected a few special blocks of distinct clones of Pinot Noir— Clone 4 from Elk Slough Vineyard in Clarksburg (51% of the blend), Clone 23 and Clone 777 from Mettler Family Vineyards in Lodi (23% of the blend), and Clone 115 from Runyon Vineyard in Clarksburg (16% of the blend). This blend is truly Pommard Clone 4 Pinot Noir driven — these small and brilliant clusters give this wine its aromatic charm, vibrancy, and depth on the finish. The grapes were fermented in 100% French oak, 30% new French oak.

### TASTING NOTES

The 2020 Simple Life Pinot Noir is softly balanced with bright fruit and warm spice flavors. Our Pommard-based Pinot Noir blend opens with Bing cherry, thimbleberry, and vanilla pomegranate aromas on the nose that lead to baked cherries, raspberries, and subtle notes of cinnamon and nutmeg on the palate. One sip transports you to wine country without leaving your home.

### THE SIMPLE LIFE PHILOSOPHY

We treasure this small town, California life and its simple pleasures — like walking downtown and shopping at family-owned grocery stores, cooking with fresh ingredients from local farms, and drinking wine made by our family and friends who have been here for generations. We created these wines for the people that enjoy the simple things in life; friends, family and a glass of wine.

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|----------------|---|---------|---------|
| VARIETAL BLEND | 90% Pinot Noir,<br>5% Tempranillo,<br>3% Petite Sirah, 2% Zinfandel   | VINTAGE | 2020    |
|                |   | ALCOHOL | 13.5%   |
| APPELLATION    | 100% CALIFORNIA<br>76% Clarksburg, 18% Lodi,<br>6% San Joaquin Valley | PH      | 3.62    |
|                |   | TA      | 6.2 g/L |