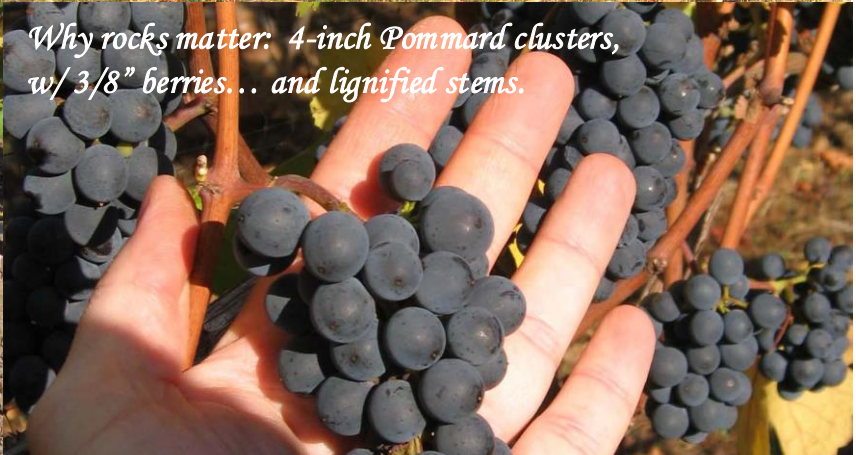


Uniqueness and differentiation—

*The impact of Le Cadeau's "basalt cobble" soils on our grapes, and ultimately our wines, cannot be underestimated.*

*Le Cadeau's Witzel series soils (the shallowest of the Jory family) provide exceptional drainage. The result is small berries, open-cluster morphology, intense flavors and old-world wine character.*



*Why rocks matter: 4-inch Pommard clusters, w/ 3/8" berries... and lignified stems.*