



7 Key selling points / Lurton family

Château REYNIER

- **Two generation working together:** Marc Lurton 5th generation with his wife Agnès & their daughter Pauline 6th generation.
- **Unique soils and terroir:** The vines of Reynier grow on limestone subsoil, under which a cave was dug in the past to build the manor. Nowadays, the cave is used to age our reds wines in oak barrels.
- **Organic practices + Vegan:** Sustainable farming & vegan since 1980 / Since 2014 half of the estate is certified organic / Starting in 2021 full conversion to organic certification.
- **Low sulfites:** Less than half of the maximum allowed in Bordeaux appellation.
- **Cork guaranty:** Natural cork treated with high technology against cork smell.
- **Consistency in quality:** Blend of 50% Merlot and 50% Cabernet Sauvignon
- **Entire process supervises by the family:** from the vines to our distributors all over the world.

