



FEATURING OUR PORTFOLIO OF  
NEW ZEALAND SAUVIGNON BLANCS

PBS's BEHIND THE SCENES, airing in 60+ million U.S. HOUSEHOLDS is an educational documentary series highlighting GROUNDBREAKING DEVELOPMENTS in Science and Art.

We're thrilled that OUR WINERY HAS BEEN CHOSEN to represent true New Zealand winemaking in the series' newest episode...  
"THE ART OF NEW ZEALAND WINEMAKING"

An accompanying COMMERCIAL HIGHLIGHTING OUR WINES will also be airing in primetime to over 84 million homes on one or more of the following stations...

MSNBC, CNBC, FOX Business Network, CNN, Bloomberg, Food Network & Discovery Channel



# BEHIND THE SCENES

WITH LAURENCE FISHBURNE

IS

# SPOTLIGHTING OUR WINERY

"THE ART OF NEW ZEALAND WINEMAKING"



## SHOULDN'T YOU?

- Review the caliber of your Marlborough SBs?
- Plan for displays to facilitate the growing level of consumer awareness?
- Discover the difference in Estate grown & Sustainably labeled Marlborough SBs?
- Taste how distinctive NZ SBs can be – even from the same vineyard?
- Put your faith in independent grower-producer wines from Marlborough?

JOIN PBS AND  
PUT A SPOTLIGHT  
ON THESE FINE WINES?

For more information on PBS's Behind the Scenes, or Barker's Marque Wines visit us:  
[WWW.INTERNATIONALVINES.WINE](http://WWW.INTERNATIONALVINES.WINE)