



N65°
W18°

EINSTÖK

ÖLGERÐ

ICELANDIC ARCTIC BERRY ALE

In Iceland, *Sumardagurinn fyrsti* refers to the Old Norse calendar and marks the beginning of summer. At Einstök, we celebrate with this limited-edition Ale, a tasty witbier flavored with bilberries, hand-picked near the Arctic Circle. It's the perfect ale for your summer adventures, but enjoy it now – it will disappear with the midnight sun.

ABV 5.0%

WHEAT MALT, PILSNER MALT, OATS,
BAVARIAN NOBLE HOPS

SUBTLE FLAVOR FROM BILBERRIES, HAND-PICKED
NEAR THE ARCTIC CIRCLE

TASTING NOTES:

AN ALLURING, FRUITY NOSE MAKES THE SUBTLETY
OF THE BERRY FLAVOR SUPRISING, LEADING TO A
SUMMER BREW THAT PERFECTLY BALANCES THE
BILBERRIES FOR A FLAVORFUL, BUT NOT TOO SWEET,
CRISP AND CLEAN FINISH.

FOOD PAIRINGS:

WARM WEATHER FARE, COOKOUTS, FISH AND
POULTRY, SUSHI, SPICY FOOD, ASIAN FOOD, LATIN
FOOD, GREEK FOOD, CITRUS SALADS AND DESSERTS

LIMITED-EDITION

This special summer brew will be limited to a single production and will only be available for a short time. Its iconic packaging - featuring a sun-kissed version of our viking - will make this a true collectible. It's the deliciously refreshing ale inside the can, however, that will make Arctic Berry Ale coveted all over the world. It comes in convenient six-packs that are perfect for picnics, beaches, ball games, concerts and poolsides.



330ML CAN



About 40km north of our brewery, near the town of Dalvík, you will find the peaceful valley where our bilberries are hand-picked. Known as *aðalbláber* in Iceland, bilberries grow naturally in the wild and provide a sweet, subtle flavor that is refreshing, yet not overpowering.




AVAILABLE ON DRAFT VERY LIMITED QUANTITIES



5L & 1/4bbl SLIM KEGS
(AVAILABILITY VARIES BY MARKET)



Arctic Berry Ale is part of the growing and award-winning portfolio from Einstök, joining the White Ale, Arctic Pale Ale, Toasted Porter and seasonal Doppelbock, each of which has earned a gold medal at the LA International Commercial Beer Competition. The Arctic Pale Ale, which GQ Magazine honored on its list of the "100 Best Things in the World right Now!", also won gold at the 2015 San Diego International Beer Competition.

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SINGLE 330ML CAN/6PACK UPC



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